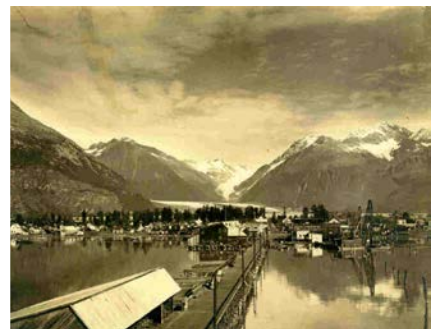
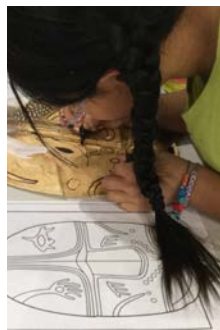




VALDEZ MUSEUM & HISTORICAL ARCHIVE

A VISION FOR THE NEW MUSEUM



Message from Board Chair

The idea of what people decide to bring with them when they go someplace new has always fascinated me. If you could only keep a few personal belongings, what would you choose?

When I first visited the Valdez Museum and Historical Archive in 1992, I was struck by the wonderful restored fire engine, the lighthouse lens, and the incredible recreation of a Victorian parlor. Of the parlor in particular I thought, people brought these belongings to Old Valdez. They put them on a ship, paid the freight, and hauled them up here.

Of course, a lot of the items that people brought might not last for 100 years without proper care. The history we are living through now will not be preserved to tell our story into the future without places like the Valdez Museum.

I am so proud to now serve as volunteer Board Chair of the Valdez Museum. Our amazing staff and volunteers have been scrappy and creative in making the absolute most of what we have for many years. But our archives are dispersed in buildings across town. Our central museum space is cobbled together of one initial building plus an addition, and the spaces are overall cramped. We do ourselves, the artifacts we preserve, and the stories we tell a disservice by not recognizing the reality: we have outgrown the space.

It's time to reimagine and rebuild the Valdez Museum and Historical Archive. I am so excited when I picture what's in our future: a physical space you can explore that's actually designed to be a museum. Wonderful galleries featuring many more kinds of traveling shows than are currently offered. Expanded and enhanced educational opportunities with improved, dedicated space. And, of course, this gem of a building in Valdez -- a draw, a community hub, with both indoor and outdoor spaces for you, me, and our friends and neighbors to gather.

This is the moment where we choose what we pack up and take with us.

Will you join me in carrying forward our amazing shared legacy and precious artifacts that tell the story of our unique corner of the world? The new Valdez Museum and Historical Archive awaits and I invite you to be part of it!

Sincerely,

Donna Lane

Donna Lane
Board Chair, Valdez Museum & Historical Archive



Case Statement

The Valdez Museum, a regional education center, preserves and interprets the heritage and culture of Valdez, the Copper River Basin and Prince William Sound, Alaska. Its collections document the 1898 Gold Rush, 1964 Earthquake, Trans-Alaska Pipeline, Exxon Valdez Oil Spill and World Extreme Skiing, all storied events that impact the destiny of Alaska and history of the world.



VISION

To effectively serve the Valdez community and global visitors, the Museum must build a new 21st Century facility that provides sufficient storage for collections and creates a space for engaged learning.



NEED

Space limitations and the fact that the Museum occupies two distinct sites hinders operations and limits capacity.



SOLUTION

Consolidate two aging, outmoded and undersized museum structures into a single new and larger building located on Valdez's main street.

Improve operations:

- Create an accessible and safe environment for collections and visitors
- Upgrade environmental controls
- Reduce utility and personnel costs



WE NEED YOUR HELP NOW

The Museum's expanding program and limited space, paired with a five-year agreement with the City of Valdez, make fundraising now, both critical and timely. An optimally functioning unified institution will realize our potential to best serve the community and grow visitors' understanding of history and culture.



West entry and boat house



View from porch

A VISION FOR THE NEW VALDEZ MUSEUM

The new 21st century Valdez Museum will house all collections and staff under one roof, creating a sustainable framework that streamlines efficiencies and supports intelligent infrastructure. Centered in the heart of downtown, this lively gathering place will connect culture and community and catalyze City revitalization efforts. Its design and site reflect the surrounding geography and unique regional history. Its mission is to educate through a multi-faceted visitor experience and high quality exhibits and programs.



View along Egan Drive



Southwest approach from Egan Drive

"The museum is the keeper of our history. We need that knowledge."

- Mollie Good, Head Librarian, Valdez Consortium Library



Lobby and gift shop



Old Town model and Changing Gallery



Community Room & Theater



Learning Lab and Main Exhibit Gallery

“Marshalling the resources to support the planning work of our arts and culture leaders is critical, especially because the stories of our region’s history are so rich.”

- Kristin Carpenter, Executive Director, Prince William Sound Economic Development District

\$25,000,000 PROJECT BUDGET

GRANT FUNDING
City of Valdez (MOU)* — \$12,500,000
State — \$1,000,000
Federal — \$4,000,000
Foundation — \$2,500,000

CORPORATE/BUSINESS
\$3,000,000

INDIVIDUAL
\$2,000,000

“We need room to maintain history and culture, but continue to build and display it in creative and fresh ways.”

- Dr. Samuel Shirk, MD, Providence Health & Services, Valdez



Major Gifts & Recognition Opportunities

You can leave a lasting legacy and further the Valdez Museum’s mission by pledging your support to the expansion campaign. Listed below are opportunities to name a designated space in the new museum building. You may attach your name or that of a corporation, individual or someone special in your life. Talk to us about all the ways to give.

SITE FEATURES

- Porch
- Boat House
- Old Town Plaza Block

FIRST FLOOR

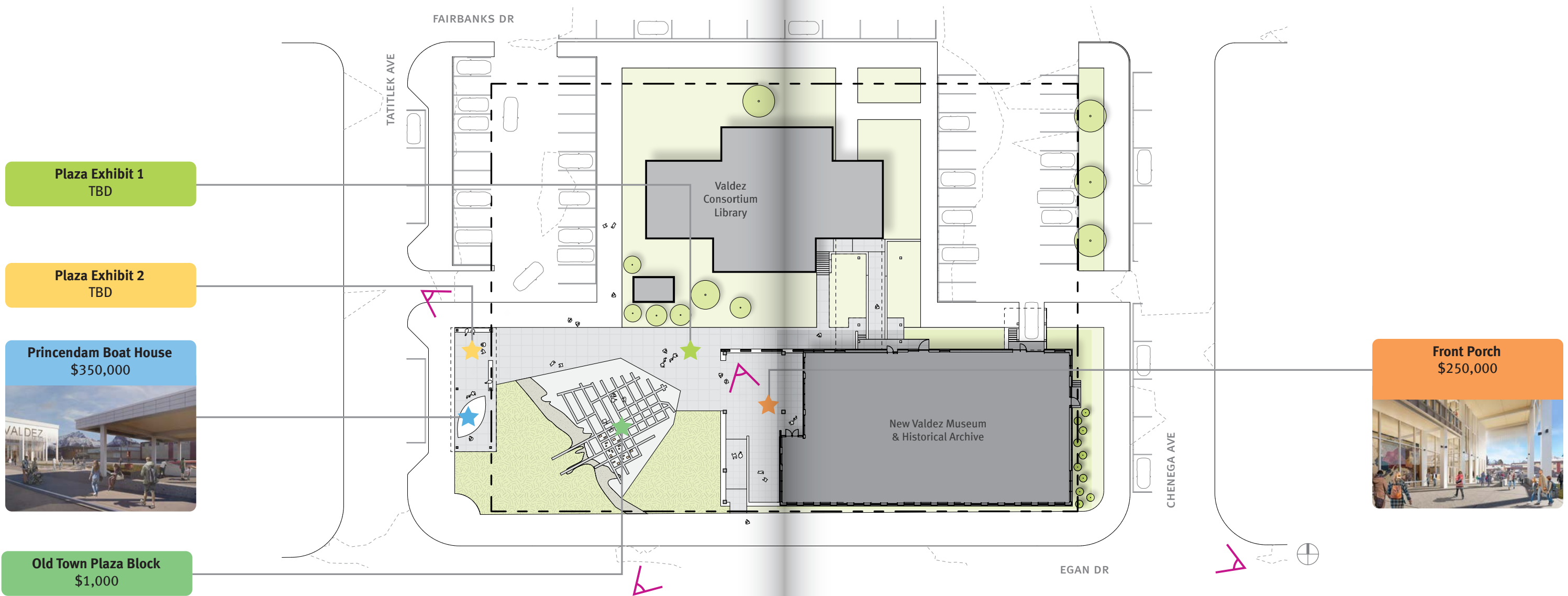
- Egan Commons
- Community Room & Theater
- Linear Gallery
- Donor Wall
- Collections
- Research Room

SECOND FLOOR

- Changing Gallery
- Main Exhibit Gallery
- Learning Lab
- Terrace
- Old Town Model



Valdez Museum Naming Opportunities – Site Features



“Small communities need gathering places. An expanded Valdez Museum would provide a cultural hub - a place for people to hang out, meet up, have a small cup of coffee. Having a physical space that allows these activities is really important.”

- Kristin Carpenter, Executive Director, Prince William Sound Economic Development District

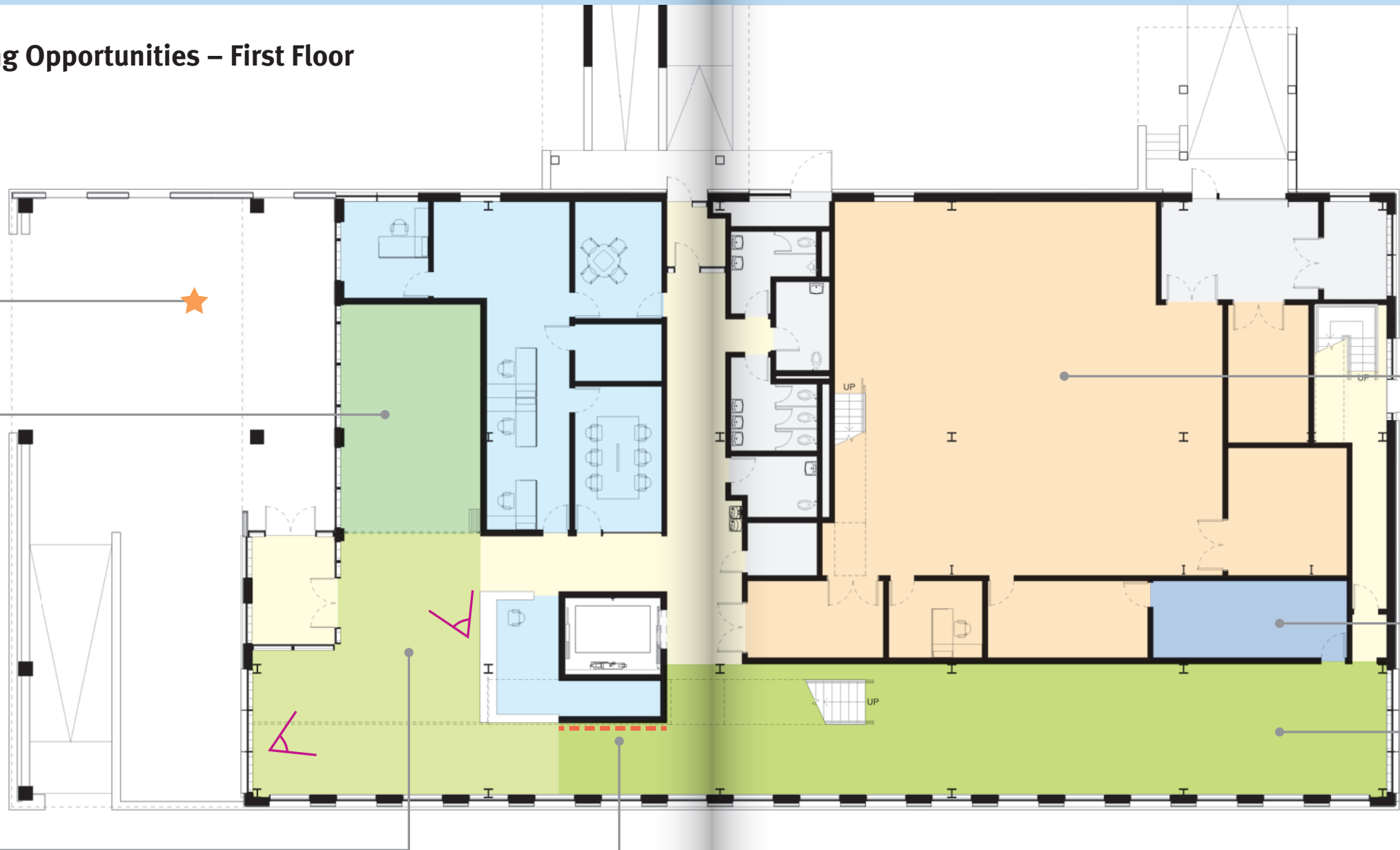
Valdez Museum Naming Opportunities – First Floor

Front Porch
\$250,000

Community Room & Theater
\$500,000



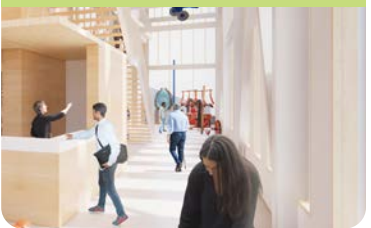
Egan Commons
\$350,000



Collections
\$1,000,000

Research Room
\$150,000

Linear Gallery
\$500,000



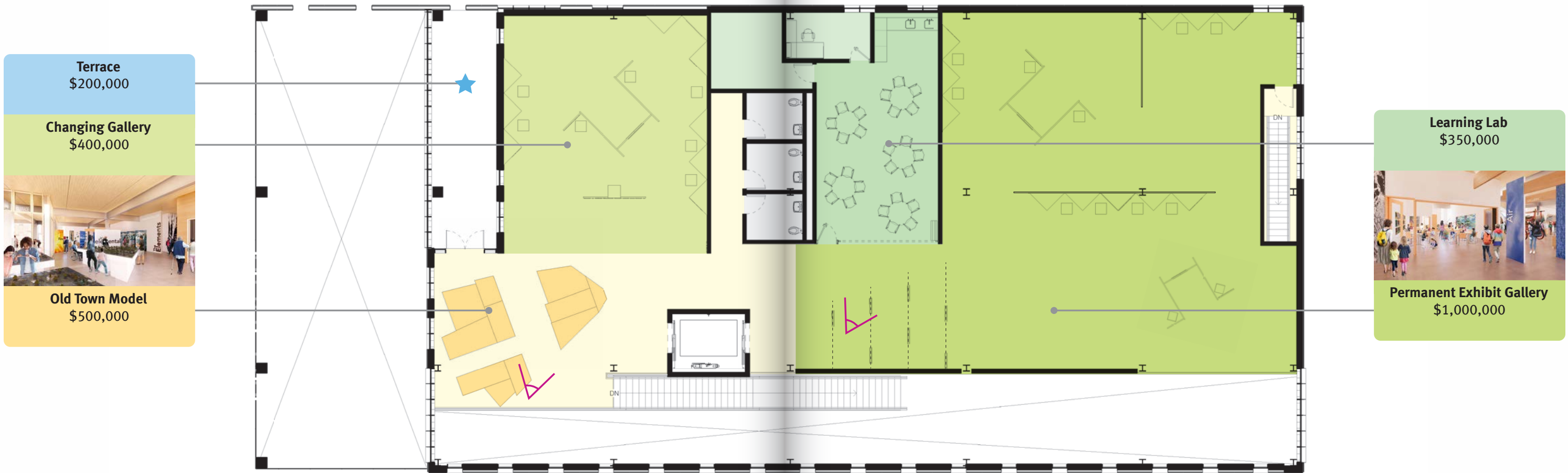
Donor Wall
\$2,500-10,000



“Connecting with movements from the past can really help people break open and wonder about current issues in a different way. There’s a lot of opportunity for the museum to be able to do that. People can often feel like history is only applicable to the time period. That’s not true - history can really inform us. Hearing about how we dealt with civil rights in the 1960s, can really inform how we’re dealing with civil rights now. We continue to answer that and the museum can really offer a good way of understanding this.”

- The Rev. Kaitlin Pabo-Eulberg, Epiphany Lutheran/Episcopal Church, Valdez

Valdez Museum Naming Opportunities – Second Floor



“This is an important project in our region. Museums are gravitational centers in Alaska’s small community, places where people come together to discuss ideas, address issues, and learn. They offer the opportunities to expand understanding of the forces that have shaped Alaska and the place of Alaska Native people in that process. The proposed facility will provide a long-term foundation for this process in Valdez. ”

- April Laktonen Counciller, PhD, Executive Director, Alutiiq Museum



Photography Credit: Gary Minish



www.valdezmuseum.org



WOLF ARCHITECTURE
www.wolfarchitecture.com

Hennebery Eddy Architects 
www.henneberyeddy.com

May 2021