VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION, INC. (A Component Unit of the City of Valdez, Alaska) Valdez, Alaska

Financial Statements Years Ended December 31, 2017 and 2016

(With Independent Auditor's Report Thereon)



VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION, INC. (A Component Unit of the City of Valdez, Alaska) Valdez, Alaska

Table of Contents

	<u>Exhibit</u>	<u>Page</u>
INDEPENDENT AUDITOR'S REPORT		1 - 2
MANAGEMENT'S DISCUSSION AND ANALYSIS		3 - 5
BASIC FINANCIAL STATEMENTS Statements of Financial Position	A-1	6
Statements of Revenues, Expenses, and Changes in Net Position	B-1	7
Statements of Cash Flows	C-1	8
Notes to the Basic Financial Statements		. 9 - 14



Newhouse & Vogler Certified Public Accountants 237 E. Fireweed Lane, Suite 200 Anchorage, Alaska 99503 (907) 258-7555 (907) 258-7582 Fax

Independent Auditor's Report

Board of Directors Valdez Museum & Historical Archive Association, Inc. Valdez, Alaska

Ladies and Gentlemen:

Report on the Financial Statements

We have audited the accompanying financial statements of Valdez Museum & Historical Archive Association, Inc. (VMHA), a component unit of the City of Valdez, Alaska, as of and for the years ended December 31, 2017 and December 31, 2016, and the related notes to the financial statements, which collectively comprise VMHA's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

VMHA's management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

Board of Directors Valdez Museum & Historical Archive Association, Inc.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Valdez Museum & Historical Archive Association, Inc. as of December 31, 2017, and the changes in its financial position and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis on pages 3-5 be presented to supplement the basic financial statements. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information or provide any assurance.

eurhann i Vogler

Anchorage, Alaska April 19, 2018

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Management Discussion and Analysis

December 31, 2017 and 2016

The Valdez Museum & Historical Archive Association, Inc. (VMHA) is a 501(c) 3 non-profit organization. It was established in 1997 to manage the City of Valdez's museum and historical collection for the benefit of the public. The Museum's mission is to safeguard our community's valuable heritage; foster broad public understanding and appreciation of our unique heritage; celebrate our community's past and provide context for its future; encourage a sense of community pride; and enhance the quality of life by fostering and supporting cultural programs; for purposes of heritage preservation, education and economic development.

The Museum manages, preserves, presents, and interprets historical collections, develops exhibits and conducts educational programs for children and adults year round.

Following is a discussion and analysis of the VMHA's 2017 financial statements.

The total current assets of the VMHA totaled \$226,412 and \$182,336 at the end of 2017 and 2016 respectively. This breaks down into the following categories: cash, accounts receivable, prepaid insurance and museum store merchandise inventory. The most significant portion of the current assets was cash and cash equivalents at \$178,312 and \$135,674 at the end of 2017 and 2016 respectively. Accounts receivable and merchandise inventory accounted for \$23,986 and \$22,548 at the end of 2017 and 2016 respectively.

Total non-current assets include equipment, fixtures and capitalized facility planning fees with purchase prices over \$500 less accumulated depreciation on these items. The net book value of the equipment and fixtures was \$108,827 and \$116,648 at December 31, 2017 and December 31, 2016 respectively.

The VMHA's **liabilities** are all short-term or current. At the end of 2017, the balances were for accounts payable, annual leave payable to employees, accrued payroll and related taxes, and unearned revenue, which is funding for Annex Exterior improvements. The total for these accounts was \$70,142 and \$65,993 at December 31, 2017 and 2016, respectively.

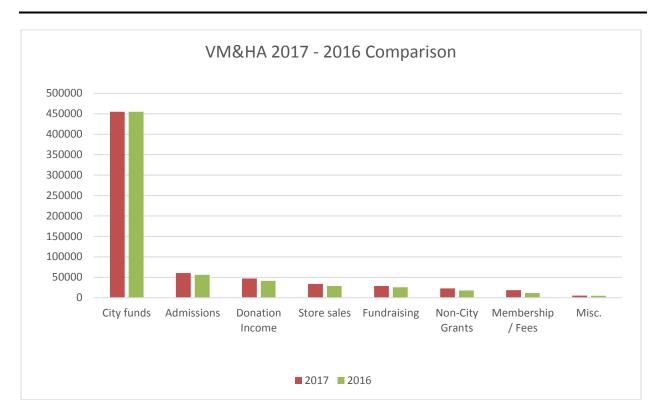
The **net position** can be broken down into three areas: invested in capital equipment \$108,827 and \$116,648 at December 31, 2017 and 2016, respectively; restricted by donor for special projects \$33,375 and \$24,433 at December 31, 2017 and 2016, respectively; and unrestricted \$122,895 and \$91,910 at December 31, 2017 and 2016, respectively. Total net position balances were \$265,097 and \$232,991 at December 31, 2017 and 2016, respectively.

The 2017 and 2016 **total operating revenues** were \$671,055 and \$640,669 respectively. While 2017 City Funds remained the same, all other sources of revenue increased. With a well-crafted Fund Development Plan, the Museum generated a 10% growth in operating revenues.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Management Discussion and Analysis, continued



- 1. City funds remained stable at \$455,000.
- 2. Admission income increased; 2017 was \$60,385 compared with \$56,194 in 2016. While 2016's decrease can be attributed to fewer tourist in August due to bad fishing and poor weather, 2017 visitation saw notable increases all throughout the summer season.
- 3. Donation Income increased: 2017 was \$47,226 compared with \$41,258 in 2016. This is directly credited to restricted gifts for 2017 projects associated with Earthquake Education as well as increases in corporate donation; In-Kind Donations and other minor increases in Raffle proceeds and unrestricted gifts.
- 4. Store sales increased; \$33,633 compared with \$28,545 in 2016. Staff continue to work hard to find the right merchandise for visitors. Finding the right mix, Store Sales have performed well.
- 5. Fundraising increased: 2017 was \$28,497 compared with \$25,650 in 2016. This is directly attributed to the highest grossing Roadhouse Dinner and Fundraiser to date.
- 6. Non-City Grants, which include both State and Foundation awards, increased; \$22,650 in 2017 compared to \$17,900 in 2016. All grants supported mission driven programs and projects. While State Grants decreased due to the statewide fiscal crisis, Foundation Grants picked up the slack with a 59% increase in support.
- 7. Membership and Fees increased in 2017; \$18,613 compared with \$11,518 in 2016. The increase is attributed to success in generating more Archival Fees. This is due in part to the Google Optimization of the Valdez Museum's website and the having the Museum's collections online. Researchers are able to find us easier.
- 8. Miscellaneous income increased to \$5,051 in 2017; compared with \$4,604 in 2016. Consisting of Reimbursed Expenses and Interest Income, the increase is attributed to a notable Copper Valley Electric Capital Credit.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Management Discussion and Analysis, continued

The **total operating expenses** are \$639,747 and \$662,436 in 2017 and 2016 respectively. Operating expenses decreased by 10% for 2017. Starting fiscal year off with a \$21,767 deficit, Museum Board and Staff enacted austerity measures to insure that the Museum would be in good standing at the end of fiscal year 2017. While Utilities increased by 9%, notable decreases were made in the following areas: Advertising decreased 45%; Professional Development decreased 76%; Travel decreased 111%; Supplies decreased 49%; and Collections & Exhibits decreased. All other expenses remained stable with minor decrease and minor increases.

The VMHA **net position** at beginning of the year was \$232,991 and \$253,962 in 2017 and 2016 respectively. The net position at end of year was \$265,097 and \$232,991 in 2017 and 2016 respectively.

The Museum made no contributions to the **Museums' Endowment Fund** in 2017. The Endowment Fund was transferred to the City of Valdez in 1999 and is accounted for separately as part of City's Permanent Fund. The balances of the Endowment Fund at December 31, 2017 and 2016 were \$961,734 and \$842,888 respectively.

Since its inception in 2001, the VMHA organization has continued to create a dynamic museum through programming, exhibit display and as a community center. A multi-year fund development program that has diversified the revenue streams has been put in place, thus creating a more sustainable non-profit organization with a broader base of support.

This Management Discussion and Analysis was prepared to provide readers with an overview of the Valdez Museum & Historical Archive Association, Inc.'s financial activities and status for 2017. Questions about this report may be addressed to Patricia Relay, Executive Director, Valdez Museum & Historical Archive Association, Inc., PO Box 8, Valdez, AK 99686, Tel. 907-835-2764, E-mail director@valdezmuseum.org.

Valdez, Alaska

Statements of Financial Position

December 31, 2017 and 2016

	2017	2016
Assets		
Current Assets:		
Cash and cash equivalents:		
Unrestricted	\$ 178,312	135,674
Temporarily restricted	24,114	24,114
Accounts receivable	250	150
Merchandise inventory	23,736	22,398
Total Current Assets	226,412	182,336
Noncurrent assets:		
Capital assets, net of accumulated depreciation	108,827	116,648
Total noncurrent assets	108,827	116,648
Total Assets	<u>\$ 335,239</u>	298,984
Liabilities and Net Assets		
Current Liabilities:	• <i>i= i= i</i>	
Accounts payable	\$ 15,124	13,229
	20,110	17,266
Payroll liabilities	10,794	11,384
Unearned revenue	24,114	24,114
Total Current Liabilities	70,142	65,993
Net Position:		
Net investment in capital assets	108,827	116,648
Restricted for projects and displays	33,375	24,433
Unrestricted	122,895	91,910
Total Net position	265,097	232,991
Total Liabilities and Net Assets	<u>\$ 335,239</u>	298,984

See accompanying notes to the financial statements

Valdez, Alaska

Statements of Revenues, Expenses and Changes in Net Position

Years Ended December 31, 2017 and 2016

	2017	2016
Operating revenues:		
City funds	\$ 455,000	455,000
Admissions	60,385	56,194
Donations	51,226	41,258
Merchandise sales	33,633	28,545
Fundraising	28,497	25,650
Grants	22,650	17,900
Memberships and fees	18,613	11,518
Miscellaneous	5,051	4,604
Total operating revenues	675,055	640,669
Operating expenses:	393,527	395,346
Payroll and related expenses Utilities		
Professional fees	54,978	47,967
	37,122	39,236
Fundraising expenses	35,821	32,557
Insurance March and insurance	21,771	22,619
Merchandise for resale	16,228	15,394
Retirement plan contributions	12,980	12,783
Janitorial expenses	12,000	12,000
Depreciation	7,821	8,300
Telephone and fax	7,677	8,398
Dues, subscriptions and memberships	7,211	6,930
Collections and exhibits	5,425	11,967
Store discounts and fees	5,269	4,327
Printing and reproduction	5,040	7,783
Advertising	4,692	7,870
Supplies	4,472	9,038
Postage and freight	4,071	4,246
Education and public programs	4,010	6,834
Rent	1,200	910
Travel	686	6,191
Vehicle expenses	499	337
Minor equipment	410	269
Professional development	250	1,062
Board expenses	141	72
Miscellaneous expenses	446	-
Total operating expenses	643,747	662,436
Operating loss	31,308	(21,767)
Nonoperating revenues -		
Interest income	798	796
Change in net position	32,106	(20,971)
Net Position at the beginning of the year	232,991	253,962
Net Position at the end of the year	<u>\$ 265,097</u>	232,991

See accompanying notes to the financial statements

Valdez, Alaska

Statements of Cash Flows

Years Ended December 31, 2017 and 2016

	2017	2016
Cash flows from operating activities:		
Cash received from customers and patrons	\$ 197,305	170,149
Cash received from City and grantors	477,650	472,900
Cash paid to employees	(391,273)	(392,369)
Cash paid to suppliers and vendors	 (241,842)	(239,582)
Net cash flows from operating activities	 41,840	11,098
Cash flows from capital and related financing activities:		
Acquisition and construction of capital assets	 	(49,028)
Total cash flows from capital and		
related financing activities	 -	(49,028)
Cash flows from investing activities:		
Interest income received	798	796
Net cash flows from investing activities	 798	796
Not ough nows non involuing douvlies	 100	100
Net change in cash	42,638	(37,134)
Cash at beginning of year	 159,788	196,922
Cash at end of year	\$ 202,426	159,788
Reconciliation of operating income (loss) to net		
cash flows from operating activities:		
Operating income (loss) Adjustments to reconcile operating income (loss)	\$ 31,308	(21,767)
to net cash flows from operating activities:	7 004	0.000
Depreciation expense	7,821	8,300
(Increase) decrease in assets and deferred outflows: Accounts receivable	(100)	2,380
Prepaid expenses	(100)	20,929
Inventory	(1,338)	(380)
Increase (decrease) in liabilities and deferred inflows:	(1,000)	(000)
Accounts payable	1,895	(1,341)
Accrued payroll and taxes	(590)	345
Accrued leave	 2,844	2,632
Net cash flows from operating activities	\$ 41,840	11,098

See accompanying notes to the financial statements.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Basic Financial Statements

December 31, 2017 and 2016

NOTE 1 – NATURE AND MEMBERSHIP OF MUSEUM

The Valdez Museum & Historical Archive Association, Inc. (VMHA) was incorporated pursuant to the provisions of the Alaska Non-Profit Corporation Act on December 11, 1995. VMHA was organized exclusively for the collection, preservation, and interpretation of Valdez area history for charitable, literary, or educational purposes within the meaning of section 501(c)(3) of the Internal Revenue Code.

VMHA has members who appoint the Board of Directors and approve their actions at annual meetings. Membership in the VMHA Corporation is limited to those persons holding office on the City Council of the City of Valdez, Alaska. A Member shall retain membership until his/her successor takes office on the City Council. Other classes of non-voting membership may be established from time to time by a Board of Directors appointed by the Members. The Chairman of the Board of Directors and the City Manager will serve as non-voting *ex officio* Members.

The Board of Directors (Board) consists of eleven voting directors that meet once a month. The Board establishes policies and procedures, exercises, conducts and controls the powers, business and property of VMHA.

Because the Valdez City Council appoints the VMHA Board of Directors and approves the annual operating budget of VMHA, VMHA is a component unit of the City of Valdez, and is included in the City's basic financial statements. As a component unit of the City of Valdez, VMHA follows accounting principles that are applicable to local governments.

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accounts of VMHA are organized like an enterprise fund. An enterprise fund is a proprietary type fund used to account for operations that are financed and operated in a manner similar to private business enterprises – where the intent of the governing body is that the costs (expenses, including depreciation) of providing goods or services to the general public on a continuing basis be financed or recovered primarily through user charges; or where the governing body has decided that periodic determination of revenues earned, expenses incurred, and/or net income is appropriate for capital maintenance, public policy, management control, accountability, or other purposes.

Cash and Cash Equivalents

For purposes of the Statement of Cash Flows, VMHA considers cash, restricted cash, and short-term investments that are readily convertible to known amounts of cash and that present an insignificant risk of change in value due to changes in interest rates or other factors to be cash equivalents.

Accounts Receivable

Accounts receivable consist of all revenues earned at year end and not yet received. Allowances for uncollectible accounts receivable are based upon historical trends and the periodic aging of accounts receivable.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Financial Statements, continued

NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES, continued

Merchandise Inventory

Inventories, consisting of merchandise for resale, are stated at the lower of cost (first-in, first-out basis) or market (net realizable value).

Measurement Focus, Basis of Accounting, and Financial Statement Presentation

The accompanying financial statements are reported using the "economic resources measurement focus," and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of the related cash flows.

Collections

VMHA has adopted a policy of not capitalizing artwork and other items maintained in its collections. No assets have been recognized from the acquisition of collection items. The collections are also the property of the City of Valdez.

Capital Assets

VMHA property and equipment, exclusive of the land and building, were transferred from the City of Valdez at the end of 1998. The VMHA land and building are owned by the City, and are included in the City's capital assets.

Depreciation

Depreciation of equipment and fixtures is computed using the straight-line method over the economic lives of the assets. The economic lives for most assets range from three to five years.

Income Tax Status

The Internal Revenue Service has determined that VMHA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

Reclassification

Certain amounts included in the prior year financial statements have been reclassified to conform to current year classification.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Financial Statements, continued

NOTE 3 – CASH AND CASH EQUIVALENTS

Components of cash and cash equivalents at December 31, 2017 and 2016 follow:

	 201	7	2016		
	Carrying Amount	Bank Balance	Carrying Amount	Bank Balance	
Cash on hand Checking accounts	\$ 2,310 40,751	- 40,727	3,296 6,437	- 4,948	
Savings accounts	33,080	30,812	7,774	5,550	
Certificates of deposit	 126,285	126,285	142,281	142,281	
	\$ 202,426	197,824	159,788	152,779	

Custodial credit risk: Custodial credit risk is the risk that in the event of a bank failure, VMHA's deposits may not be returned to it. VMHA does not have a deposit policy for custodial credit risk. At December 31, 2017 and 2016, all of VMHA's deposits were insured.

NOTE 4 – CAPITAL ASSETS

Capital assets consisted of the following at December 31, 2017 and 2016:

	J	anuary 1,		Deeree	December 31,
		2017	Increases	Decreases	2017
Capital assets not being depreciated:					
Construction in progress	\$	74,227		-	74,227
Capital assets, being depreciated:					
Office equipment		127,840	-	-	127,840
Lifeboat shelter		22,685	-	-	22,685
Vehicles and other assets		31,634	-	-	31,634
Total capital assets, being					
depreciated		182,159	-	-	182,159
Less accumulated depreciation for:					
Office equipment		(95,325)	(6,914)	-	(102,239)
Lifeboat shelter		(12,779)	(907)	-	(13,686)
Vehicles and other assets		(31,634)	-	-	(31,634)
Total accumulated depreciation		(139,738)	(7,821)	-	(147,559)
Total capital assets, net	\$	116,648	(7,821)	-	108,827

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Financial Statements, continued

NOTE 4 – CAPITAL ASSETS, continued

	January 1, 2016	Increases	Decreases	December 31, 2016
	2010	Increases	Decreases	2010
Capital assets not being depreciated:	¢ 05.400	40.000		74 007
Construction in progress	<u>\$25,199</u>	49,028	-	74,227
Capital assets, being depreciated:				
Office equipment	127,840	-	-	127,840
Lifeboat shelter	22,685	-	-	22,685
Vehicles and other assets	31,634		-	31,634
Total capital assets, being				
depreciated	182,159		-	182,159
Less accumulated depreciation for:				
Office equipment	(87,932)	(7,393)	-	(95,325)
Lifeboat shelter	(11,872)	(907)	-	(12,779)
Vehicles and other assets	(31,634)		-	(31,634)
Total accumulated depreciation	(131,438)	(8,300)	-	(139,738)
Total capital assets, net	\$ 75,920	40,728	-	116,648

During 2017 and 2016, VMHA expended \$0 and \$49,028, respectively, in facility planning costs in anticipation of future expansion. These costs have been capitalized as construction in progress. Once the determination has been made regarding the title of the new facility, these costs may transfer to the City as contributed capital.

NOTE 5 – ACCURED LEAVE

Accrued leave activity for the years ended December 31, 2017 and 2016 follows:

	Jar	nuary 1,	Accrued	Used	December 31,
2017	\$	17,266	17,599	(14,755)	20,110
2016		14,634	21,682	(19,050)	17,266

NOTE 6 – UNEARNED REVENUE

Unearned revenue consists of amounts received from grantor agencies which are restricted as to use and have not been expended for the intended use. The unearned revenue at December 31, 2017 and 2016 was \$24,114 and \$24,114, respectively.

NOTE 7 – ENDOWMENT FUND

Periodically, VMHA makes contributions to an Endowment Fund. To maximize investment income, the Endowment Fund was transferred to the City of Valdez in 1999, where it is accounted for separately as part of the City's Permanent Fund. The balances of the Endowment Fund at December 31, 2017 and 2016 were \$961,734 and \$842,888, respectively. VMHA did not contribute to the Endowment Fund in 2017 and 2016.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Financial Statements, continued

NOTE 8 – NET POSITION RESTRICTIONS AND DESIGNATIONS

Net positions at December 31, 2017 and 2016 have been restricted by donors for the following projects and displays:

	2017		2016	
Felland Fund	\$	10,000	-	
Annex exterior construction improvements		7,064	7,064	
Robert Felland Revocable Trust		5,821	10,246	
Museums of Alaska CMF – 2018 Intern		5,000	-	
State of Alaska – Arts council		3,250	300	
Copper Valley Electric Foundation - Temporary Exhibits		1,000	-	
Forget Me Nots Denzel Mauldin		401	401	
Exhibit materials		375	375	
Pinzon Bar neon sign		304	304	
Katie Dewing Cataloging Project		100	100	
Gold Rush exhibits		60	60	
State of Alaska – GIA Intern		-	4,100	
Treasure Trove Exhibit		-	1,483	
Total restricted for projects and displays	\$	33,375	24,433	
I have a twisted what we active the provision of the size state of the size				

Unrestricted net position consists of designated and undesignated amounts as follows:

	2017		2016
Designated for:			
Jim Lethcoe fund	\$	68	68
Phyllis Irish Fund – special projects		66,532	66,122
Undesignated		56,295	25,720
Total unrestricted net position	<u>\$</u>	122,895	91,910

NOTE 9 – LEASES

The City of Valdez owns VMHA's real property. VMHA has an agreement with the City to lease the buildings and property for ten dollars a year expiring on December 31, 2021.

NOTE 10 – ADVERTISING COSTS

Advertising costs are expensed as incurred. Advertising expense totaled \$4,692 for 2017, and \$7,870 for 2016.

(A Component Unit of the City of Valdez, Alaska)

Valdez, Alaska

Notes to the Financial Statements, continued

NOTE 11 – RETIREMENT PLAN

VMHA participates in a 403(b) tax deferred annuity plan that is available to most employees working at least 20 hours per week. Employees may contribute to the plan on a payroll deduction basis. VMHA will match the employee contributions up to a maximum of 6.75% of eligible compensation. Eligible employees may participate any day on or following their date of hire and their contributions are fully vested. Eligible employees participate in employer matching contributions after completing six months of service. Total contributions to the plan by VMHA were \$12,980 and \$12,783 for 2017 and 2016, respectively.

NOTE 12 – RELATED PARTY TRANSACTIONS

VMHA received a payment from the City of Valdez for \$455,000 and \$455,000 for 2017 and 2016, respectively.

NOTE 13 – NEW ACCOUNTING PRONOUNCEMENTS

The Governmental Accounting Standards Board has passed several new accounting standards with upcoming implementation dates. Management has not fully evaluated the potential effects of these statements, but believes none of the new accounting pronouncements will have a material impact on VMHA's financial statements.

NOTE 14 – SUBSEQUENT EVENTS

Subsequent event procedures have been performed as of April 19, 2018. This is also the date the financial statements were available to be issued.